



# A Boot Camp for Sustainability:

## Learning to Implement

February 26 - 28, 2009

Cochrane, Alberta

*Presented by the Town of Cochrane in partnership with Intelligent Futures, Sturgess Architecture and the International Centre for Sustainable Cities: PLUS Network*



Trying to implement sustainability in your community or organization?

Looking for an opportunity to learn how various methodologies of sustainability are being applied?

Tired of conferences that force you to just sit and listen rather than getting actively involved in your learning?

*A Boot Camp for Sustainability: Learning to Implement* is a chance to learn about leading-edge sustainability planning methodologies. In this hands-on, three-day session you'll explore how to best develop implementation strategies by applying your learnings to an active case study – the Cochrane Sustainability Plan.

The course will provide participants with:

- An understanding of both the theory and application of multiple methodologies for sustainability planning used by Canadian and international communities
- An opportunity to apply learnings and experiences to a real process with a hands-on case study

Who should attend?

The Boot Camp course is targeted to planners, citizens, engineers, sustainability managers, communications staff, sustainability change agents and elected officials engaged in long-term planning processes.

How will the course be organized?

The course will be organized around the International Centre for Sustainable Cities: PLUS Network Planning Cycle, based on international best practices on sustainability planning that show multiple methodologies can fit into appropriate stages.

The stages are:

- Scoping/Awareness
- Visioning/End-State Goals
- Exploring Possibilities
- Developing Strategies
- Implementation
- Monitoring/Feedback



## Day 1 - Sustainability planning methodologies and understanding the Cochrane community

The first day of the Boot Camp is designed to provide:

- (a) a comprehensive overview of the different long-term sustainability planning frameworks and approaches
- (b) an understanding of the Cochrane community and the Cochrane Sustainability Plan

The frameworks and methodologies that will be addressed include:

- The Earth Charter Action Tool (EarthCAT)
- The Imagine Process
- The Alberta Urban Municipalities Association Comprehensive Guide for Municipal Sustainability Planning

Participants will gain an understanding of how each methodology was applied in the Cochrane context. Key members of the Cochrane Sustainability Plan staff and consulting team as well as citizens involved in the process will share what worked – and what didn't.

## Day 2 - Applying the knowledge to the Cochrane Sustainability Plan

During day two, participants will be split into working groups to apply the different frameworks to the case study. The assignments will build on an understanding of the three frameworks discussed on day 1, a review of global best practices as well as participants' experiences in order to examine the next steps in Cochrane's Sustainability Plan.

In small groups, participants will apply different frameworks to the Implementation and Monitoring and Feedback stages of the Sustainable Cities: PLUS Network Planning Cycle. The groups will each be tasked with answering a question by proposing an approach for the Cochrane Sustainability Plan. The three questions are:

**Question 1:** How do we encourage widespread implementation of the Cochrane Sustainability Plan?

**Question 2:** How do we monitor action and progress on the Cochrane Sustainability Plan?

**Question 3:** What structures do we need in place to encourage widespread action and implementation of the Cochrane Sustainability Plan?

Groups will report back on the highlights of their discussions and ask key questions for other groups.

## Day 3 - Recommendations for Cochrane

On the final day, participants will refine their proposals in response to their assigned question. They will work towards an afternoon presentation of their ideas to the Cochrane Citizens Advisory Group (the primary decision-making group for the Cochrane Sustainability Plan process, which is comprised of 13 citizens, including the Mayor), Town staff and Action Group members. These recommendations will help to form the Plan's implementation strategy upon its completion in April 2009.



Early bird registration: \$300 until January 15 and \$350 after January 15 (plus GST)

Registration includes three-day conference, learning materials, breakfast and lunch.

Deadline for registrations: February 20

Venue:

Cochrane RancheHouse  
101 RancheHouse Road  
Cochrane, Alberta  
T4C 2K8

Accommodation is available at the nearby Best Western Harvest Country Inn for a conference rate of \$99.99 per night plus GST.

<http://www.bestwesternalberta.com/cochrane-hotels/>

*Cochrane is located 18 km northwest of Calgary, and is a short drive from the Canadian Rockies. Enjoy some of the best skiing and winter sports activities anywhere in the world. A full range of activities are available, from skiing to dog sledding, ice walking and wilderness survival training. Email [info@cochranesustainability.ca](mailto:info@cochranesustainability.ca) for more information or to have activities personalized for your schedule.*

Need more info?

403-668-7871

[info@cochranesustainability.ca](mailto:info@cochranesustainability.ca)

[www.cochranesustainability.ca](http://www.cochranesustainability.ca)

# Registration Form

## Boot Camp for Sustainability: Learning to Implement

Cochrane, Alberta

February 26-28, 2009

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Position: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email address: \_\_\_\_\_

Special requirements: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Dietary considerations: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Wheelchair access required:  Yes  No

Other: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Accommodation:

Accommodation for Boot Camp registrants has been arranged at the Cochrane Best Western Harvest Country Inn at a rate of \$99.99 plus GST per night. Please note that the conference rate is only in effect from February 25 to 28. Accommodation beyond those dates will be charged at the regular rate.

To reserve your room, please call the Best Western Toll Free Reservation Line at 1-877-932-1410, noting you are part of the Sustainability Boot Camp. Rooms must be reserved by January 25 or they will be released.

### Payment:

Early bird (by January 15): \$300 (plus GST)

After January 15: \$350 (plus GST)

\_\_\_\_\_ Cheque enclosed (Payable to the Town of Cochrane)

\_\_\_\_\_ Mastercard

\_\_\_\_\_ Visa

\_\_\_\_\_ American Express

Card number: \_\_\_\_\_

Cardholder name: \_\_\_\_\_

Expiry date: \_\_\_\_\_

Please complete your registration and submit by February 20 by fax (403-932-2935), phone (403-851-2577), email (info@cochranesustainability.ca) or mail to:

Sustainability Boot Camp  
Town of Cochrane  
101 RancheHouse Road  
Cochrane, AB T4C 2K8



intelligent futures  
sustainable approach. smart solutions.

